

# Tourette Canada's 2021-2022 Annual Report

Tourette Canada
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Canada I 4V 1R9





### Mission

Create awareness, support and understanding of Tourette through education, advocacy and support services.

### Vision

An impowered Tourette Community in an inclusive Canada.

### **Values**

Tourette Canada will carry our its mission and work towards its objectives with integrity, professionalism, mutual repsect, compasion and responsiveness.





# Message from Ken Shyminsky, Chair of the Board

It has been another very busy year for Tourette Canada. Having been involved in this organization for over 30 years, I can honestly state that Tourette Canada (formerly the Tourette Syndrome Foundation of Canada) has never seen such growth and change.

After redefining our organizational focus and creating a strategic plan last year, your volunteer board of directors and executive director, Lisa McCoy continued to lead the transformation of Tourette Canada. Growing our organization meant creating two new staff positions. Our newest team members are Mariana Harriertha, who is our Coordinator for Programs and Engagement, and David Ryan who is our Manager of Fund development, Marketing, and Communications. With these new team members in place to lead the strategy and support our community volunteers, we can look forward to increased fund generation, enhanced programs, education, information and support.

As a national organization, we continue to seek representation from across the country, to better serve all Canadians. We also seek and welcome diversity of experiences and perspectives into our leadership structure as we strive to ensure all our members have a voice and to enrich our decision-making processes.

This year, we have checked off many things from our "to do" list. With input from our dedicated community-based volunteers, we have revised our organizational structure to comply with federal requirements, enhance collaboration and communication, strengthen the Tourette Canada brand and minimize liability. In refreshing our volunteer structure, some changes have been made to the names and roles of our community-based volunteers. For example, Community Councils have been created. These councils have groups formerly designated as chapters, resource units and affiliates. The councils will serve their communities much as chapters have in the past but with clarified accountabilities, enhanced tools and stronger support from the national organization. The new structure and roles also ensure we are in full compliance with federal requirements and best practices for Canadian charities. In addition, we have created National Councils, to which we look forward to welcoming some of our Community Council members. These Councils will enable greater community input on the execution of our nationwide strategic objectives. We have also launched a community volunteer SharePoint site which serves as an online information "warehouse" and allows our organization to share information and resources with our dedicated volunteers and facilitate input gathering and idea sharing, nationwide.



On top of all that, we have selected a new website supplier that is currently working hard to ensure our newly updated, professional and user-friendly website is ready to be unveiled by the end of the year. This will help to facilitate better information sharing about TS, Tourette Canada, our programs and services and fundraising activities.

Re-invigorated volunteer training and supports have been implemented this year that have enabled us to enhance and expand our support groups and professional In-Service training presentations. This enhanced support and visibility will extend our footprint in Canada, growing our impact and in turn, our donor base. With increased awareness, profile, engagement and funds, Tourette Canada will be better positioned to serve its members. To further support our fundraising efforts, a new D.I.Y. (do it yourself) fundraising platform will soon launch that will allow anyone wishing to support Tourette Canada, to set up their own fundraising activity and access tools to help them be successful. This new fundraising option will be one additional way for us to grow our donor base, which remains critically important as we work together to overcome the challenges bought about by two years of Covid and several pre-existing circumstances.

And finally, our Annual General Meeting marks the end of the term for our current Past President **Janet Rumsey**. Janet has been a member of TC for decades and her commitment to our organization and families affected by Tourette is unmatched. Janet has served on our board of directors and as our President (more than once). Her leadership and guidance will be missed. In addition to her involvement nationally, Janet serves as the resident Tourette expert for Newfoundland and Eastern Canada. I am grateful for her instruction and humour over the years, and we wish her well. I know she won't be too hard to find for input and advice. **On behalf of Tourette Canada**, I extend sincerest gratitude to **Janet for her many impactful contributions!** 





# Message from Cameron Kroeker, Treasurer

Throughout the 2022 fiscal year, the financial position of Tourette Canada continued to change reflecting the current initiatives of the organization, specifically from a growth perspective. 2022 was the first full fiscal year in many that Tourette Canada had a full-time Executive Director in place. With renewed leadership, the organization

began to develop and implement multiple initiatives including a new website, service partner improvements and transforming the organization's community volunteer structure.

All these changes came with an expected financial cost to the organization, reflected in the decrease in the cash balance on the financial statements. As an organization, this decrease was expected as it is understood that it takes some time to reap the benefits of certain strategic investments. The organization's outlook is an expectation that this will continue through part of the 2023 fiscal year and begin to improve near the end of the 2023 fiscal year.

During the 2022 fiscal year, Tourette Canada continued to be affected by the pandemic. The most significant impact was on the organization's ability to increase revenues beyond that of previous fiscal years. In fact, a decrease was seen when compared to the previous fiscal year. This decrease continued to reflect the economy and limitations in the organization's ability to conduct large fundraising activities such as the Trek for Tourette in the ways they had been in pre-pandemic years. Despite that, the organization worked hard to innovate in order to offer virtual alternatives for things such as Trek, Membership renewals and monthly donations. Throughout the audit report's completion, no process and/or internal controls issues impacted our financials. Regardless, the organization intends to strengthen financial processes in targeted areas in the coming year, primarily our standard financial and impact reporting at the Board level. We will also conduct a review of internal controls to ensure appropriate processes are in place to support long-term stability as our organization continues to grow, post-covid.

To plan for the future, the board and Executive Director spent considerable time this fiscal year developing a strategic plan, vision, targeted strategies, and the high-level plans required to enhance the profile and impact of Tourette Canada in the next several years. The intent of our Strategic Plan is to transform Tourette Canada to better enables us to make a greater impact on those affected by Tourette Syndrome, regardless of where they live in the country. This will involve a multi-year process that gradually increases funding to ensure adequate resourcing to support program and service enhancements. With the recent hiring of a Fund Development Manager, the organization expects to begin to see revenue growth through a variety of sources.

With the positive impact expected from new and enhanced revenue generation strategies in the coming years, Tourette Canada is financially positioned to continue along its transformation path to become a driving force in the support of Canadians affected by Tourette Syndrome.



# Message from Lisa McCoy, Executive Director

Greetings! This has been an exciting and productive year for Tourette Canada! Volunteers and staff from across Canada have been working together to enhance our programs and services, clarify our purpose and roles and strengthen our internal and external communications. All of this has been done to enable Tourette Canada to make an even greater impact on the lives of people affected by Tourette Syndrome.

While it's hard to deny that change is challenging, I have continued to be extremely impressed by our Board of Directors and community-based volunteers, many of whom have stuck with us, offered their input, and worked hard to transition their Chapters into Community Councils. We have made great strides together and will undoubtedly continue to do so in the coming year.

Last year at this time, I stated that my primary goal was to work with volunteers across the country to ensure people affected by Tourette Syndrome would have access to top-notch information, programs, education, support, and impactful services. I have spent the past year working, with my colleagues and many volunteers, to fulfill that promise.

Some of the strides we have made include the development of a much-improved website which is set to launch before the end of 2022 and a new, more user-friendly online fundraising platform for Trek for Tourette which will soon include tools for Do It Yourself Fundraising. In addition to that, we now have a new SharePoint site for community-based volunteers to provide their input, easily access resources and share best practices. Importantly, a new structure for community-based volunteers has also been introduced that will see Chapter boards transitioning to Community Councils.

We have re-launched our professional In-Service Program and have been actively delivering presentations to schools and community groups across Canada. We have also recruited and trained several new In-Service and Support Group Facilitators. There is a new Tourette Canada volunteer orientation program available, and many more program and service enhancements are in the works for the coming year.

Thank you for your ongoing support. Without our dedicated volunteers, members, fundraisers, and donors, none of this would be possible.









**Hayatullah Ahmadzai (Matty)** is a public, private and not-for-profit executive with over 15+ years of experience in government, the United Nations, and international NGOs. Matty is mostly involved with the leadership development of programs, advocacy, policy development and strategic planning and management of complex large-scale projects and stakeholder relationships.

He completed his under-graduate education in Business Administration and his post-graduate in Program Policy and Sustainable Economic Development from University of Hyderabad, India. He also completed his Master's degree from York University and Osgoode Law School in Toronto, Ontario, Canada with a specialization in Public Policy and Law. In addition, he completed his Project Management Professional (PMP) Certification from the University of Toronto and a certification in business entrepreneurship and sales marketing from George Brown College in Toronto. He managed many national and international projects and programs with the Afghan government, USAID, the World Bank and UN agencies. Since 2013, he has been involved in community economic development programs and services for immigrants and non-immigrants in Canada.

"I believe if we can bring changes to the life of a single marginalized person in the community it means we bring changes to the entire community. So, let's work together and bring positive changes to our communities for a better tomorrow.





**Jeff Schippmann** is a human resources professional who holds a PhD in organizational psychology, with 30+ years of experience helping organizations in the public, private, for-profit, and non-profit sectors to achieve "stretch growth" and performance goals. This has included strategy definition and alignment, change leadership, performance management, capacity and succession planning, employee and volunteer engagement, competency modeling and integrated talent platforms.

Jeff is also an executive assessment and leadership development coach with experience building and implementing individual 1-on-1, and large-scale multi-participant, accelerated development plans and programs such as leadership assessment, individual development planning, 360 feedback, in-person and electronically delivered leadership training and skill-development programs.

In addition, Jeff is a researcher and writer of several books and book chapters, as well as dozens of peer-reviewed journal articles that have been published in the Journal of Applied Psychology.

Finally, Jeff also brings his experience serving as a manager in several companies with \$5M+ annual budgets and 100+ person reporting structures.





**Ehab Shalayel** is an entrepreneur with over 15 years of experience. He comes to Tourette Canada with an Engineering background. Ehab started his own businesses in both international trading and financial services. He is skilled in operations, finance, and general management and holds a Certified International Trading Professional designation. Ehab is also a recent graduate of the Rotman School of Management's Executive MBA program and lives, with his family in Mississauga, Ontario. He is the proud father of three, including a son who is on the Autism Spectrum. He spends his free time reading books and golfing. We are very pleased to welcome Ehab to our Board of Directors.







### **Shining the Spotlight on some Outstanding Volunteers!**

The Board & Staff of Tourette Canada wish to express sincere gratitude to all our wonderful volunteers! This year, volunteers continued to demonstrate tremendous dedication and a passion for what they do. Our volunteers continue to be our most valued resource, and we are extremely grateful for all of them. We would like to take this opportunity to highlight a few exceptional volunteers who made a significant impact during our 2021-2022 fiscal year:

### **Retiring Volunteer**

Joyce Blaikie has been a very dedicated community-based volunteer for many years, working as a key member of Tourette Canada's Edmonton Chapter. Throughout her years of service, Joyce has fulfilled many roles including six years as the Chapter's Treasurer. In addition to this, she also carefully nurtured and worked side by side with key community partners such as the Rotary Club of Edmonton Sunrise which collaborated with the chapter to help raise funds for summer camp bursaries and other family events. Year after year, Joyce spent countless hours organizing camps, reaching out to the community, serving as the primary Tourette Canada representative for many impactful activities. In addition to serving her community, Joyce has always been a true collaborator. Her warmth, kindness and generosity will truly be missed. As Joyce begins a new chapter in her life, we wish to extend our sincerest gratitude to her for her dedication to Tourette Canada to and serving those affected by Tourette Syndrome. Joyce's impact will be felt and remembered by many for years to come.

### **Outstanding National Volunteers**



**Cristina Toporas** is a senior professional with a breadth and depth of experience in strategic and operational planning; change management, performance management, board governance, policy development, stakeholder engagement, consultations, and project management in Canadian healthcare non-profits, charities, and social enterprises.

Throughout fiscal 2021-22, Cristina generously volunteered her time to help Tourette Canada with several key projects including reviewing and revising TC's existing bylaws, policies, and procedures as well as our current Chapters and Affiliates Agreement. Her professional input and objective perspective on these important projects alone, made a tremendous impact. Nonetheless, Cristina's contributions did not stop there. Despite managing her own busy consulting business and eventually transitioning into a new, senior strategy role with another national charity, Cristina agreed to join our Transformation Task Force. Cristina's non-profit governance,



change management and strategic planning experience have enabled her to make invaluable contributions to the Task Force and Tourette Canada as a whole. As Tourette Canada continues to transform into a powerful force for all Canadians affected by Tourette Syndrome, we pause to recognize Cristina for her impactful contributions to date.



**Jeff Schippman** is an Alberta-based human resources professional, researcher, published author and organizational psychologist with many years of experience helping countless for profit, non-profit, private, and public sector companies transform to meet the challenges of today.

Jeff's empathetic approach and expertise in change management has enabled him to provide valuable guidance to Tourette Canada as our organization evolves to be able to serve as many Canadians with Tourette Syndrome possible in the most impactful ways possible. Jeff's keen understanding of the impact of change on individuals and ability to recommend strategies that prioritize our volunteers and enable the organization to support them through change, have made his contributions to our Transformation Task Force and Change Management sub-committee extremely impactful. For all of this, we wish to extend our sincerest gratitude. We are also thrilled that Jeff has agreed to stand for nomination to Tourette Canada's Board of Directors for the coming year as we are confident his expertise, collaborative approach and professionalism will make him a tremendous addition to our leadership team.

Thank you for your outstanding contributions!



### **Outstanding Community-based Volunteers –**



**Connor Desrochers** is a dedicated Tourette Canada, Individual Community Representative based out of Digby, Nova Scotia. From the moment he joined Tourette Canada as a volunteer this year, Connor was eager to start making a difference. He put in time to learn about Tourette Canada's programs, mission, vision, values, and strategic plan and soon began sharing information about these in his community and nationwide. He also expressed a desire to get involved in a variety of volunteer opportunities and has quickly become an essential part of our team.

Connor's ability to connect, advocate for, listen to and support others has made him a wonderful support group facilitator and Individual Tourette Canada Community Representative. He has shown a great ability to lead the conversation during each support call while maintaining a safe and comfortable environment where everyone can connect and share. Connor also represented Tourette Canada earlier this year at the Canadian Police Association's National Curling (CPAC) Tournament in Halifax, Nova Scotia where he received rave reviews for the inspirational speech, he delivered about his personal experience as a person living with Tourette Syndrome and the importance of Tourette Canada. Thank you for all your impactful work and valuable support!





**Jill Bobula** is a magnificent volunteer with Tourette Canada's Ottawa Community Council (previously known as the Ottawa chapter). For many years, Jill has provided excellent support, education and resources to individuals living with Tourette Syndrome and those supporting them. She has taken many leading roles within the Chapter, where she provided valuable resources to many community members. Jill has been integral to the success of this Community Council.

In addition to all the wonderful work has done with Ottawa's Community Council, Jill has also been a great resource to Tourette Canada's In-Service program, serving as a highly skilled, nationwide Facilitator and valuable resource as we work to update our training tools for new Facilitators. Jill has successfully shared resources and transferred important TS knowledge and education to many teachers and students across Canada this year by hosting several impactful, virtual In-Service presentations. We are grateful to have Jill as part of our volunteer team and look forward to working with her as we continue to transition into our new community-based volunteer structure and expand our reach to many more Canadians in need of Tourette Canada's programs and services.





# Programs & Services



### **Programs & Services**

It has been a momentous year for our Programs and Services at Tourette Canada. This year, we sent out a survey asking all support group members for feedback. This gave us great insight into what is working and what we can improve. Based on all responses, we started working towards reviewing all current resources for our Support Groups, and In-Service Facilitators. We successfully designed a new Support Group Volunteer Facilitation training session and started the redesign of our In-Service training materials and presentations. With the new training sessions, we can now offer all our volunteers the best support available and ensure that every person receives the most up-to-date information.

This process got us thinking about what additional support groups can be offered that will be helpful to the TS community. With the feedback from our members, we understood that additional support groups are needed, which led us to create a working plan to bring new support groups to fruition, with the assistance of our Programs, Services & Advocacy Committee. While we work hard on creating these new support groups, our current support groups are still going strong! We continue to host virtual support groups for Moms of Children with Tourette Syndrome, Adults with Tourette Syndrome and TC's Youth Hangout. Our Muskoka region and Greater Toronto region also continued to host support group meetings all year long! The goal of each TC's support group continues to be offering a safe, judgement-free and supportive environment to those living with TS and/or caregivers. We are thankful for all support group members and volunteer facilitators – each of you make our groups a wonderful place!

Throughout the year, we have seen many requests for our In-Service presentations nationwide. We continue to happily provide this free service virtually or in-person, depending on availability and proximity of facilitators, and are happy to share TS education with those in all communities. This year, we have delivered many impactful In-Service presentations to educators and students. In the coming year, we will be actively working to educate law enforcement officers, students attending teachers' college and other relevant, currently under-served groups in need.









### 14TH ANNUAL TREK FOR TOURETTE

Tourette Canada's 14th Annual Trek for Tourette was held on Sunday, May 27th. Trek was conducted mostly in virtual format for the third year in a row as we are still slowly transitioning back to offering safe in-person events and activities. There were however a few communities that were able to hold small in-person Treks in 2022. We look forward to being able to hold more in-person Treks in 2023.

While virtual events can never replace every aspect of in-person events, we were incredibly pleased to see participants from across Canada come together virtually in support of those affected by Tourette Syndrome. As we continue to leverage technology in innovative new ways, we hope to be able to continue offering virtual events with enhanced opportunities for fundraising, sharing experiences, building comradery, creating awareness, and uniting Canadians in support of our common mission.

We want to thank everyone who found a way to participate and raise funds despite the challenges presented by Covid 19. We also want to highlight the community volunteers who spent time and effort bringing in-person Treks back to their communities. While most in-person events were conducted in a simplified format compared to pre-Covid years, the goals of raising funds, uniting communities, and increasing awareness were still achieved. Those communities were Hamilton/Halton, Ontario, Muskoka, Ontario and Kelowna, British Columbia. An in-person event was also planned in Ottawa, Ontario but unfortunately, it had to quickly be switched to a virtual format due to severe weather. Volunteers in Ottawa did an outstanding job navigating this last-minute change, demonstrating their skill and determination to ensure Trek participants still had a way to come together in support of one another and the Tourette community in Ottawa.

Overall, Trek for Tourette raised \$40,000 in 2022. This is less than we had hoped for, but we learned many lessons and look forward to putting them into action in 2023 to fully rebound from 3-years of Covid-19 related challenges. Some of these lessons include the value and importance of continuing to offer a virtual Trek option to enable all Canadians to raise funds and participate, even if there is not an in-person event in their community. We also learned that the new online fundraising platform we implemented last year is user-friendly and offers us more ways to stay in touch with our



participants to provide support, help them build connections and show our appreciation for their efforts. On top of that, we learned that Treks do not have to be huge, complex, or costly events. It became evident that people come out to Trek to be together, show their support, increase awareness, enjoy comradery and to raise much needed funds. These outcomes can be achieved using a simplified event format. We plan to implement that idea in 2023 and hope by doing so, more volunteers across Canada will agree to serve as Trek Leads in their community.

We are excited about the future and look forward to engaging more volunteers, more participants, more fundraisers, and more donors to make Trek for Tourette 2023 our best after 3+ years of challenges beyond our control.

Mark Sunday, May 28, 2023, on your calendar and get ready for us to launch Trek for Tourette online registration and fundraising in January! Thank you for your ongoing support for Tourette Canada's most critical annual fundraising event!

### **TOURETTE AWARENESS MONTH - ILLUMINATIONS**

The 4<sup>th</sup> annual "Light It Teal" event reflects Tourette Canada's desire to celebrate Tourette Syndrome Awareness Month, a North American initiative that runs annually, from May 15- June 15 to create greater awareness of Tourette Syndrome.

Our goal was to light several landmarks across Canada the color teal, on various days throughout Tourette Syndrome Awareness Month, to observe the cause. Teal is the internationally recognized color of Tourette Syndrome Awareness.

We were able to secure lightings at the following locations this year:

- 3D Toronto City Sign, ON
- Niagara Falls, ON
- Bracebridge Falls, ON
- High Level Bridge, AB
- Calgary Tower, AB
- 3D Winnipeg City Sign, MB





### 3<sup>rd</sup> Party Fundraisers

We are pleased to shine the spotlight on a couple of excellent "3rd Party Fundraisers" that groups/individuals, who are not volunteers with any Tourette Canada Chapter/Community Council, have organized for Tourette Canada. These independently organized fundraisers are a tremendous way to create greater awareness, raise much needed funds and engage more Canadians in support of Tourette Canada and those affected by TS and TS+. We are excited to be launching a new online fundraising platform in the coming weeks that has been specially designed to better enable and support "Do It Yourself Fundraisers," nationwide.

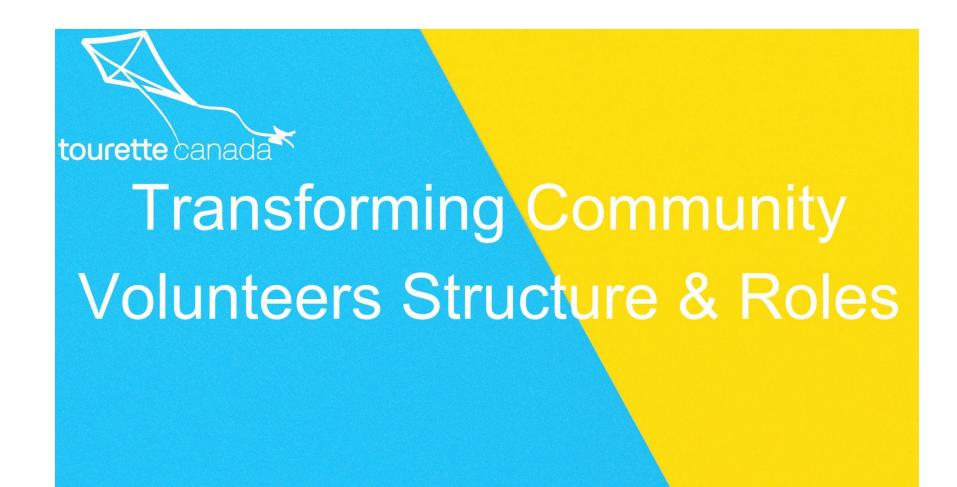
### **Canadian Police Curling Association Tournaments**

For many years, the Canadian Police Curling Association has coordinated tournaments in several provinces. Each year, the season culminates in a national tournament. This year, that tournament was held in Halifax, NS. Like all in-person events, Covid-19 made it impossible for the CPCA to run tournaments for 2 years. In 2022, some provinces began to allow in-person events which made it possible for the CPCA to offer a few tournaments. Despite lingering Covid-19 restrictions, this year's Tournaments grossed \$7,000. We are tremendously grateful for the CPCA's ongoing support and look forward to seeing more tournaments back up and running in 2023!

### "Do Wha(TS) Write!"

For several years, Julie Midroni has run a successful creative writing contest. The contest is open to people in and outside of Canada. This is a terrific example of how anyone can take something their passionate about and turn it into their own "Do It Yourself Fundraiser" for Tourette Canada. We are extremely grateful for Julie's ongoing support and look forward to learning about the winners of this year's contest in the coming months! Thank you, Julie!









### Clarifying Roles and Transforming Tourette Canada's Community-based Volunteer Structure

Fiscal 2021-22 has undoubtedly been one of the most transformational years for Tourette Canada in recent history. There are several important reasons for considering innovative new options to deliver our mission, not the least of which are our changing world, technological advancements, and the modern new ways available to reach, engage and support any Canadian in need of our services. In addition, Tourette Canada, like many other charities, suffered some significant financial losses due to Covid in recent years. This made it necessary to look for more effective and efficient ways to deliver our mission. We also recognized that our dedicated community volunteers required more support from Tourette Canada as well as enhanced tools and communication processes to strengthen connections, share best practices and ensure their efforts were in alignment with Tourette Canada's nationwide strategic objectives.

To do so, we looked at best practices in other Canadian charities, consulted our nationwide volunteers, built a volunteer task force, and together developed a new, more inclusive, and efficient structure to ensure Tourette Canada can continue to provide the most impactful services possible to as many Canadians possible.

Chapters will transition to Community Councils. These new Councils will operate much the way Chapters have in the past but with consistent and more clearly defined roles, focused less on governance and more on executing Tourette Canada's nationwide strategic objectives in their community. Some ongoing objectives include community engagement, providing support, creating awareness, and fundraising. Community fundraising remains critical, not only to serve individual communities but to enable Tourette Canada to enhance its information, educational opportunities, support programs, awareness activities and to modernize processes and technologies so all Canadians have equitable access to accurate information, support and impactful services.

Affiliates and Contact Representatives become Tourette Canada Representatives. These volunteers, depending on their capacity, will have the same opportunities to engage their communities, fundraise, provide support and create awareness as our Community Councils. The only real difference is there may one or two Tourette Canada Representatives in a community as opposed to four or more which may enable them to form a Community Council. Individual Tourette Canada Representatives and small teams of volunteers have been making significant impacts in their communities for many years. Now, these dedicated volunteers will have access to the same tools and support as their Community Council counterparts.





# Impactful Community-based Volunteer Led Activities - Highlights From Across Canada

**Kelowna/Okanagan, B.C.** - Once again, this team demonstrated that you can be small but mighty! Despite being a team of two, serving all of British Columbia and the fact that we are still rebuilding post Covid, Cameron and Kari have done a fabulous job for Tourette Canada and those affected by TS in their province. In addition to always making themselves available to provide information and support, they were able to bring a few people together to participate in Trek for Tourette in-person. Despite the small size of their gathering, the event raised \$8,500! All participants fundraised an average of \$330 except for **Cameron Kroeger, our top nationwide Trek for Tourette fundraiser who generated a whopping \$7,500!** On top of Trek, they coordinated a comedy night called, "Dare to Dream," which engaged the community in an evening of laughter and fun from which 100% of proceeds were donated to Tourette Canada. Great work Cameron and Kari! You have truly have demonstrated the big impact a small team can make! Congratulations!

Winnipeg, MB – Our volunteers in Winnipeg were becoming restless and frustrated by the challenges Covid 19 had presented for 18 months so decided to get creative to find a safe way to continue serving their community. They presented the idea of starting up an educational webinar series for people in their community and province. When this fabulous idea was presented to the team at the National office, it was received with great enthusiasm and a desire to work together to ensure these webinars would be made available to people across Canada. Lisa McCoy, Executive Director of Tourette Canada had the pleasure of hosting the first webinar, "An Introduction to Tourette Canada and Tourette Syndrome" in November 2021. More than 50 people from across Canada attended. Seeing the impact of that webinar, the team in Winnipeg began planning the next. This idea has been embraced by the national team which is working now to launch a new national webinar series for 2023. Thank you for your innovative approach, dedication to making an impact and willingness to work together to make a real difference! Way to go!

**Digby/Halifax, NS** – Connor Desrochers is one of our volunteer honorees this year. You can read more about Connor and the impactful work he has done in the volunteer feature above but nonetheless, his efforts warrant repeating here. As a young man living with Tourette Syndrome, Connor understands first-hand both the challenges facing people with TS can face.





**Edmonton, AB** – Our dedicated team in Edmonton once again provided camp bursaries to a few children living with TS whose families needed financial assistance. Summer camps for children with TS are a wonderful way for kids to have fun, reduce any sense of isolation and enable children and families to build lasting friendships and new support systems, in a judgement-free environment. Tourette Canada hopes to build a more robust, nationwide children and youth strategy in the Next couple of years to ensure all children, regardless of whether they have access to a camp in their Region can enjoy many of the same benefits through a variety of specialized programs. Thank you to our volunteers in Edmonton for their dedication to this impactful initiative.

**Ottawa, ON** – For a number of years, the dedicated team in Ottawa has been running an annual awareness campaign. This campaign is funded through a grant and includes transit ads and billboards that communicate awareness focused messages about Tourette Syndrome and Tourette Canada. These posters have helped those looking for information and support in Ottawa, to find the help they need. This campaign is a great example of creative thinking and one that with some support from the National marketing team and possibly, a national sponsor, could be tested in other major markets. We look forward to working together to explore the possibilities in the coming year!

The team in Ottawa also continues to provide much needed support to those affected by TS in their community. They have always offered in-person support groups and since Covid, have continued to provide virtual support options. As Covid restrictions ease, the team will work to rebuild their in-person support groups as they recognize the value of coming together to talk about family struggles and working together to identify strategies to help. Whether it's through support groups or by hosting informal gatherings and celebrations, the team in Ottawa has always shown great generosity and dedication to supporting families in their community, many of whom have built lasting ties. These connections have strengthened the support systems of those affected by TS in very impactful ways! Special thanks to the Ottawa team for their unwavering dedication in connecting with and supporting those affected by TS in their community!







# Tourette Syndrome Foundation of Canada Statement of Financial Position As at May 31, 2022

	2022	2021
Assets		
Current		
Cash and cash equivalents	172,723	293,665
Contributions and accounts receivable	11,597	16,307
Prepaid expenses and deposits		3,175
Goods and services tax recoverable	8,026	7,849
	192,346	320,996
Term deposit (Note 3)	50,000	53,097
Property and equipment (Note 4)	4,110	4,220
	246,456	378,313
Liabilities		
Current Accounts payable and accruals	20,656	18,649
Deferred contributions	20,030	1,500
Government remittances payable	5,637	4,298
	26,293	24,447
Canada Emergency Business Account Loan (Note 5)	40,000	40,000
	66,293	64,447
Available credit facility (Note 7)		
Fund Balances		
General Fund	180,163	313,866
	246,456	378,313

Approved on behalf of the Board of Directors

e-Signed by Cameron Kroeker 2022-10-06 21:02:48:48 GMT Director

The accompanying notes are an integral part of these financial statements



# Tourette Syndrome Foundation of Canada Statement of Operations For the year ended May 31, 2022

	Tot the year ended	For the year ended May 31, 2022	
	2022	2021	
Revenue			
Donations	82,345	90.570	
Fundraising	15,411	13,139	
Grant revenue		40.000	
Investments	1,133	1.093	
Memberships	6,630	5,871	
Nevada ticket revenue	56,770	83,071	
Product sales	14,232	7,376	
	176,521	241,120	
Expenses			
Advertising and promotion	28,389	18.945	
Amortization	1,750	1.498	
Bank charges	2,775	4.495	
Contractor Fees	7,366	11,316	
Insurance	5,231	4.252	
Fundraising	34,954	28.521	
Nevada ticket and related expenses	22,080	28,979	
Occupancy costs	7,311	6.227	
Office	3,556	7,081	
Postage	1,809	2.854	
Printing and photocopying	1,003	2,350	
Professional fees	19,069	7.542	
Salaries and benefits	165,125	50,019	
Telephone	10,632	10,758	
Travel	177	10,758	
	310,224	184,837	
Excess (deficiency) of revenues over expenditures from operating activities	(133,703)	56,283	
Other Income			
Forgivable portion of Canada Emergency Business Account (Note 5) Recovery of due to affiliates (Note 6)	:	20,000 46,941	
		66,941	
Excess (deficiency) of revenues over expenses	(133,703)	123,224	

The accompanying notes are an integral part of these financial statements

### **Tourette Syndrome Foundation of Canada**

Statement of Cash Flows

For the year ended May 31, 2022 2022 2021 Cash provided by (used for) the following activities Operating Excess (deficiency) of revenues over expenses (133,703) 1,750 123,224 1,498 Amortization (131,953) 124,722 Changes in working capital accounts
Contributions and accounts receivable
Goods and services tax recoverable
Prepaid expenses
Accounts payable and accruals
Deferred contributions
Government remittances payable 4,710 3,488 (177) 3,175 2,007 (1,500) 1,339 (6,700) 1,039 (6,044) 1,930 (122,399) 118,435 Investing Increase in term deposit (85) Decrease in term deposit Purchase of property and equipment 3,097 (1,580) (1,640) Increase (decrease) in cash resources (120,942)116,770 Cash resources, beginning of year 293,665 176,895 Cash resources, end of year 172,723 293,665



The accompanying notes are an integral part of these financial statements

# Tourette Syndrome Foundation of Canada Statement of Changes in Fund Balances For the year ended May 31, 2022

	2022	2021
Fund balance, beginning of year	313,866	190,642
Excess (deficiency) of revenues over expenses	(133,703)	123,224
Fund balance, end of year	180,163	313,866

The accompanying notes are an integral part of these financial statements







## **CORPORATE SPONSORS**

Benevity Ontario Power

CAF Chimp PayPal Giving

Canada Helps Rotary Club of Edmonton

CN Employees United Way of Alberta

CyberGrants United Way of Calgary

Fortis Alberta United Way of Eastern Ontario

G&M Masters Foundation United Way of the Greater Toronto Area

The Jewish Community Foundation

United Way of New Brunswick

Canada Police Curling



# **Monthly Individual Donors**

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Michelle Picard

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• Jennifer Thomblison

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### **Board of Directors**

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Brad Park – Ayr, ON | Director

### **Home Office Staff**

Lisa McCoy, Executive Director
Mariana Harrietha, Coordinator, Programs and
Engagement
Dave Ryan, Manager, Fund Development, Marketing and
Communications
Kathie James, Bookkeeper & Finance Coordinator (Part-Time)



# **Community Councils**

Hamilton-Halton Niagara, ON Edmonton, AB Ottawa, ON Winnipeg, MB

# **Tourette Canada Representatives**

Kelowna, BC Barrie, ON St. John's, NL Toronto, ON William's Lake, BC Bixby Bay, NS Muskoka, ON

